

**FOR IMMEDIATE RELEASE**

**CONTACT:** Silver Streak, Inc. 262-567-6404

**Silver Streak Inc. Offers \$3.50 Discount Coupons for Senior Ride Service**

Father's Day is the perfect time for the gift of transportation

**May 18, 2009 – Oconomowoc.** When mom and dad have everything they really need, gift-giving can be challenging. As we age, practical gifts are more appreciated than accumulating more "stuff."

A thoughtful solution can be gift coupons for Oconomowoc's Silver Streak, Inc., a non-profit transportation service for seniors and the disabled in the Oconomowoc area. The Silver Streak provides auto transportation for ambulatory adults over the age of 55 and transportation for ambulatory disabled people of any age.

Adult children may be concerned about mom or dad driving themselves to the beauty shop, grocery or hardware store. The Silver Streak takes the worry out of driving and lets seniors maintain their independence and freedom. With the rising costs of gas and insurance, this service is an economical resource to seniors and the disabled in our community.

Silver Streak has been in service to the community since 1991 and is funded from fares, grants and donations. The service area is the city of Oconomowoc, east to the YMCA at Pabst Farms, south to Valley Road, north to Lang Rd and west to the Jefferson County Line. A detailed map of the service area is available online at [www.silverstreakinc.org](http://www.silverstreakinc.org).

Those in need of a ride to the grocery store, doctor's appointment, beauty salon or other activities can call 262-567-6404. Hours of operation are 8:30 am to 5:00 pm, Monday through Friday. The cost of a ride is \$4.50 one way, however coupons are available to purchase for \$3.50 each, and other discounts are available. Call for complete details.

**Interview Contact:** Jeff Ek, Silver Streak Board President, 262-567-0018

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[www.silverstreakinc.org](http://www.silverstreakinc.org)